

MINUTES OF THE MEETING OF THE BOARD OF POST GRADUATE STUDIES FOR MBA OF THE DIRECTORATE OF DISTANCE EDUCATION, PONDICHERRY UNIVERSITY HELD ON 11TH SEPTEMBER 2023, AT 3.00 P.M. IN THE COMMITTEE ROOM OF THE DIRECTORATE OF DISTANCE EDUCATION, PONDICHERRY UNIVERSITY.

MEMBERS PRESENT (IN PERSON)

Prof. Rajeev Jain, Director, Culture and Cultural Relations, PU	- Chairman
Prof. Malabika Deo, Dean School of Management, PU	- Member
Dr. Punitha A, Assistant Professor, DDE, PU	- Member
Dr. Sk Md Nizamuddin, Assistant Professor, DDE, PU	- Member
Dr. Arvind Gupta, Director, DDE, PU	- Member

MEMBERS ATTENDED THROUGH VIRTUAL MODE

Dr. Magesh N, Faculty, IIM Nagpur	- Member
Dr. Sonal Sisodia, Principal, Daly College of Business Management, Indore	- Member

At the outset, the Chairman of the Board of Studies, Prof. Rajeev Jain, Director, Culture and Cultural Relations, Pondicherry University, Pondicherry, extended warm welcome to the members of the Board and explained the purpose of today's meeting. Subsequently, Dr. Arvind Gupta, Director, DDE, presented the agenda for discussion.

Agenda-I

TO APPROVE THE SYLLABI OF THE 10 ELECTIVE PAPERS FOR MBA III AND IV SEMESTER.

The members have discussed the draft syllabus of all the ten papers scrupulously and given the following suggestions:

Sustainable Development

In unit I History word should be removed and in unit IV Future word should be removed.

Unit V should be renamed as CSR implementation and Policies.

ESG reporting, Net Zero, Circular Economy to be added in unit V.

Corrective Human body & Postures

Sports Management could be added in unit V.

Entrepreneurship and Start-Ups

No change

Social Media Marketing

In unit V - Using Popular words should be replaced by Marketing Through.

Disaster Management

- ☉ The proposed syllabus is very elaborative hence it is suggested that it should be condensed and prepared as per the format of other subject syllabus.

Organisational Psychology

No change

Social Entrepreneurship

To include business model of social entrepreneurship.

Remove Activity 1 and 2.

Intellectual Property Laws

Syllabus is too voluminous and could be reduced to 50%

Traditional Knowledge to be added in unit V.

Renewable Energy

Elementary of Electrical Vehicles, Hybrid Forms of Energy could be added in Unit IV

Carbon Credits, Energy Audit and MNRE Policies to be added in unit V

Artificial Intelligence

AI Generating, AI Data Protection Laws and Regulatory Aspects of AI to be added in unit V.

In addition to above it is suggested that Reference books should also be of some reputed Indian authors / publishers.

Agenda-II

TO DISCUSS THE INTERNAL ASSESSMENT CONDUCT AND EVALUATION METHOD.

As decided in previous BOS 25% Internal Assessment has been included in all the MBA programmes. To conduct the Internal Assessment the following has been decided:

- One Internal Assessment test for I and II Semester subjects and two Internal Assessment tests for III and IV Semester subjects.
- For the papers of III and IV semesters, the average of two Internal Assessment tests will be taken as internal marks
- The Directorate will conduct Internal Assessment /Assignment test(s) through Online however, in exceptional cases Offline mode will be considered.
- Internal assessment test will be Multiple Choice Questions based on the respective syllabus.
- Internal Assessment will be conducted with a schedule for seven days.
- Time duration for each test will be 30 minutes from the time of login.
- No minimum pass marks are required for Internal Assessment.

- To pass external examination minimum 38 marks required, however, a minimum total of 50 marks (internal + external) will be required to pass in each paper.
- Appearing in Internal Assessment is compulsory to pass the papers.
- The Twinning Programme Institutions will conduct the Internal Assessment for the students enrolled in their institution.
- In the event of any technical issues, the Director, DDE will look into it case by case for consideration.

The meeting ended with thanking the Chair.



(RAJEEV JAIN)

Approved online on 27-09-2023

(MAGESH N)



(PUNITHA. A)



(MALABIKA DEO)

Approved online on 26-09-2023

(SONAL SISODIA)



(SK MD NIZAMUDDIN)



(ARVIND GUPTA)

Re: MBA-BOS Minutes-Reg

From: Dr. Sonal Sisodia <sonalsisodia@gmail.com> on Tue, 26 Sep 2023 15:26:15 [Add to address book](#) *To: You | See Details*

Thanks for sharing.

Approved from my end.

On Tue, 26 Sep 2023 at 11:34 AM, Arvind Gupta <arvindpondy@rediffmail.com> wrote:

Dear Sonal

Forwarding MBA BOS minutes for your perusal and approval please.

Regards

Arvind

Re: MBA - BOS Minutes- Reg.

From: Prof. Magesh Nagarajan <magesh@iimnagpur.ac.in> on Wed, 27 Sep 2023 14:22:42 [Add to address book](#) *To: You & 1 other | See Details*

Dear Dr Arvind Gupta.

BoS Minutes are **approved** on myside.

Sorry I missed this email and hence a delayed response.

Magesh

On Wed, Sep 27, 2023 at 2:03 PM Arvind Gupta <arvindpondy@rediffmail.com> wrote:

Forwarding MBA - BOS minutes once again for your approval.

From: "Arvind Gupta" <arvindpondy@rediffmail.com>

Sent: Tue, 26 Sep 2023 11:32:57

To: "Magesh Nagarajan" <mageshnagarajan14@gmail.com>

Subject: MBA - BOS Minutes- Reg.

Dear Mahesh

Forwarding MBA BOS minutes for your perusal and approval please.

Regards

Arvind